



## **REGIONAL DEVELOPMENT AUSTRALIA FAR NORTH AND THE OUTBACK COMMUNITIES AUTHORITY RELEASE AN ECONOMIC GROWTH AND INVESTMENT STRATEGY FOR THE OUTBACK**

Regional Development Australia Far North (RDAFN) and the Outback Communities Authority (OCA) are pleased to announce and release an Economic Growth and Investment Strategy for the OCA region. The strategy identifies key areas, projects or activities which will have immediate, medium and long-term economic benefits for the Outback and informs a targeted and strategic approach to facilitate change towards a prosperous future for the Outback.

RDAFN Chair, Dr Jen Cleary said “One of our key priorities has been to facilitate the development of economic growth and investments strategies with local government stakeholders across our region. We are delighted to see these now coming to fruition. For industry growth and investment, a clear economic and investment strategy is one of the critical first steps in planning for our economic and social future. RDAFN will work with the OCA to identify key areas in the Strategy through which RDAFN will concentrate its focus and work in the Outback for the next two years.”

OCA Chair, Cecilia Woolford said “The identified key areas will be collated and analysed in partnership with Outback communities and will result in the preparation of a short, sharp and engaging ‘oneOutback’ Prospectus document targeted at government agencies and prospective investors in our region.”

Dr Cleary went on to say, “Bringing together critical stakeholders is exactly the kind of work RDAFN does, so we are thrilled with this result. I acknowledge and thank the OCA for their willingness to support this important work for the Outback. The OCA has been a vital partner in the development of this approach and we will continue to work closely together to chart a clear way forward. There is still a lot of work to do from a broader regional perspective and RDAFN will continue to work with our regional stakeholders on the challenges and opportunities for our region into the future.”

Ms Woolford added that the oneOutback Prospectus is expected to be completed by the end of the year and hopes that it is the catalyst for real economic outcomes that have been prioritised by Outback communities.

The Outback Communities Authority Economic Growth and Investment Strategy is available for download from [www.oca.sa.gov.au](http://www.oca.sa.gov.au) or [www.rdafn.com.au](http://www.rdafn.com.au)

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Media enquiries: Dr Jen Cleary, Chairperson

Regional Development Australia Far North

0429 699 387

Cecilia Woolford, Chair

Outback Communities Authority

0427 627 726